



TEDUTRC
TRADE RESEARCH CENTER

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CONFERENCE

EMPIRICAL INVESTIGATIONS IN SERVICES TRADE: FOURTH BIENNIAL CONFERENCE

Scientific Organizers:

Nazire Nergiz Dinçer | TED University Trade Research Center

Joseph Francois | University of Bern & Center for Economic and Policy Research

Bernard Hoekman | European University Institute & Center for Economic and Policy Research

Ayça Tekin-Koru | TED University Trade Research Center

13 - 14 JUNE 2022

■ INTRODUCTION

The Fourth Empirical Investigations in Services Trade (EIST) conference is an activity of the TED University Trade Research Center. It brings together research economists working on the analysis of the determinants of trade and investment in services and the impacts of services trade policies on economic performance. Papers span empirical analyses that have a macroeconomic focus as well as analysis focusing on the effects of sectoral policy and regulation, trade and investment agreements and the role of services in value chains, using firm- or industry-level data.

Organized by:

TED University, Trade Research Center (Ankara)

The Global Governance Programme, Robert Schuman Centre for Advanced Studies (EUI, Florence)

World Trade Institute (Bern)



European
University
Institute

ROBERT
SCHUMAN
CENTRE FOR
ADVANCED
STUDIES



world
trade
institute

■ PROGRAM

13 JUNE

09.30 - 09.45

Welcome by organizers

SESSION 1: SERVICES TRADE and SERVICIFICATION (CHAIR: NAZIRE NERGIZ DINCER)

09.45 - 10.45

Gravity and Trade in Video on Demand Services

- Zuzanna Studnicka | University College Dublin

Discussant:

Nazire Nergiz Dinçer | TEDUTRC

10.45 - 11.00

Coffee break

11.00 - 12.00

Servicification of Indian Manufacturing Industries

- Garima Chaklader | Indian Institute of Management

Discussant:

Bernard Hoekman | EUI and CEPR

12.00 - 14.00

Lunch

SESSION 2: SERVICES IN TRADE AGREEMENTS (CHAIR: BERNARD HOEKMAN)

14.00 - 15.00

Digital Trade: What Policies Support Integration? A Guide to the Digital Trade Integration Database

- Martina F. Ferracane | EUI

Discussant:

Joseph Francois | University of Bern and CEPR

15.00 - 15.15

Coffee break

15.15 - 16.15

Bindings, Policy Risk, and Market Access in Services

- Miriam Manchin | University College London

Discussant:

Nada Maamoun | Kiel University

16.15 - 16.30 *Coffee break*

16.30 - 17.30 **Trade in Environmental Services and Environmental Performance**

- Nada Maamoun | Kiel University

Discussant:

Martina F. Ferracane | EUI

19.30 *Dinner in town*

14 JUNE **SESSION 3: SERVICES AND FDI: FIRM LEVEL PERSPECTIVES (CHAIR: AYÇA TEKIN-KORU)**

09.00 - 10.00 **Exports and Foreign Direct Investment: Theory and Evidence for Services Firms**

- Hildegunn Kyvik Nordås | Örebro University

Discussant:

Ekaterina Kazakova | HSE University

10.00 - 10.15 *Coffee break*

10.15 - 11.15 **Trade and Value Chain Participation: Domestic Firms and FDI Spillovers in Africa**

- Bernard Hoekman | EUI and CEPR

Discussant:

Hildegunn Kyvik Nordås | Örebro University

11.15 - 11.30 *Coffee break*

11.30 - 12.30 **Serving Abroad: Export, M&A, and Greenfield Investment**

- Ekaterina Kazakova | HSE University

Discussant:

Ayça Tekin-Koru | TED University Trade Research Center

12.30 - 14.00 *Lunch*

■ **SPEAKERS**

Garima Chaklader	Indian Institute of Management
Nazire Nergiz Dinçer	TED University Trade Research Center
Martina F. Ferrcane	European University Institute
Joseph Francois	University of Bern & CEPR
Bernard Hoekman	European University Institute & CEPR
Ekaterina Kazakova	HSE University
Nada Maamoun	Kiel University
Miriam Manchin	University College London
Hildegunn Kyvik Nordås	Örebro University
Zuzanna Studnicka	University College Dublin
Ayça Tekin-Koru	TED University Trade Research Center