

Com: 450: Introduction to Media Studies

Week	Topic	Reading material	Discussions
1	Introduction & Overview	Introductions, course goals & expectations; assign reading presentations	
2	The Importance of Mass Media	<p>“<i>Media Studies Matter</i>” Dan Laughey. Media Studies: Theories and Approaches.</p> <p>“<i>The Goals of Mass Communication Theory</i>” Werner Severin and James Tankart</p>	Analyzing Gezi Park Protest in the context of the importance of mass media.
3	Mainstream Theories of Mass Media	<p>“<i>Modals in Mass Communication Research</i>” Werner Severin and James Tankart</p> <p>“<i>Anaakım Yaklaşımlarca Geliştirilen Kuramlar</i>”, Propaganda, Shanon ve Weaver, İki Aşamalı Akış Kuramı, Deneye Dayalı Kuramlar”Levent Yaylagül: Kitle İletişim Kuramları: Egemen ve Eleştirel Yaklaşımlar</p>	Analyzing October 11 Ankara Explosion from the perspective of mainstream theories
4	Mainstream Theories of Mass Media	<p>“Gündem Belirleme”, “Susunluk Sarmalı”, “Eşik Bekçiliği” Kullanımlar ve Doyumlar”, “Kültürel Göstergeler ve Ekme” Levent Yaylagül: Kitle İletişim Kuramları: Egemen ve Eleştirel Yaklaşımlar</p>	Violence Against Women Özgecan Aslan Case (from the perspective of mainstream theories)
5	Critical Theories of Mass Media	<p>“<i>Frankfurt Okulu, Gramsci, Althusser</i>” Levent Yaylagül: Kitle İletişim Kuramları: Egemen ve Eleştirel Yaklaşımlar</p> <p>“Frankfurt Okulu, Frankfurt Okulu ve Kültür Eleştirisi, Kültür Endüstrileri” Der. Erol Mutlu, Kitle İletişim Kuramları</p> <p>“Cultural Criticism and The Critique of Mass Culture” Kellner and Bronner, <i>Critical Theory and Society: A Reader</i></p>	Orhan Pamuk-Nobel Prize (from the perspective of Culture Industry)
6	Critical Theories of Mass Media	<p>“<i>Yapısalcı Dilbilim, İngiliz Kültürel İncelemeleri</i>” Levent Yaylagül: Kitle İletişim Kuramları: Egemen ve Eleştirel Yaklaşımlar</p>	Popular Turkish Series

7	Political Economy	<p><i>“Political Economy, Herman and Chomsky”</i> Dan Laughey, “Media Studies Theories and Approaches</p> <p><i>“İletişimin Ekonomi Politikası”</i> Levent Yaylagül: Kitle İletişim Kuramları: Egemen ve Eleştirel Yaklaşımlar</p>	The Political Economy of Doğan Medya Group
8	Midterm Exam		
9	The impact of mass media regarding society, history, technology etc.	<p><i>“Kitle İletişimin Kültür ve Topluma Etkileri”</i> McQuail, Sven Windahl: İletişim Modelleri: Kitle İletişim Çalışmalarında</p> <p><i>“Mass Media Affects and Uses”</i> Werner Severin and James W. Tankard, “Communication Theories”</p>	On Youth and Children
10	Student Presentations		
11	Analyzing outcomes of mass media through examples		Movie: Star Wars
12	Student Presentations		
13	Analyzing outcomes of mass media through examples		News: Donald Trump wins the presidency
14	Student Presentations		
15	Final Exam		