

## **BURCU ASENA-SALMAN, Ph.D**

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### **WORK EXPERIENCES**

2019 December-: TED UNIVERSITY, BASIC SCIENCES UNIT (Art Courses),  
Full-time Instructor.

2015 January-2019 December: TED UNIVERSITY, BASIC SCIENCES UNIT and  
EDUCATION FACULTY, Adjunct Instructor.

2009-2010: TURGUT TUNA ELIXIR Visiting Artist.

2007-2009: SAGA EVENT Project Manager

(Several Events for the Launch of Vodafone in Turkey for Internal Communications and Finance Department; Formula 1 FIA Deputy Manager of Media Center; Moto GP Deputy Manager of Media Center; Shell Turkey Anatolia Road Show; Winx Club Turkey; Event Management, Branding)

2005-2007: GÜSOD (Güvenlik Servisleri Organizasyon Birliği Derneği) PR Manager

2005-2007: MET GROUP Private Security PR and Marketing Manager

2004-2007: Singer and Song Writer CEM ADRIAN's Agent

(Media communication; Radio and TV programs; Album releases; Album launches, Events; Concerts)

2000-2003: BİMEYA CONSTRUCTION Inc. Marketing and PR Manager.

## **COURSES TAUGHT**

- ART 100—Visual Arts and Aesthetics: A general art course briefly referring to different disciplines and their daily usages like classical music; photography; cinema; visual arts and design; postmodernism; animation; classical ballet and dance.
- ART 110—Introduction to Art: History of art, starting from Paleolithic cave paintings, covering Neolithic, Near Eastern, Egyptian, Hittite, Minoan, Mycenaean, Greek, Etruscan, Roman, Byzantine and Islamic arts.
- EGE 242—Art Education in Primary Education: The course aims to show the importance of art education both before and during primary education according to successive developmental stages of children. It is an applied course where art projects are made.
- EGE321—Art Education: The course aims to show the importance of art education both before and during primary education according to successive developmental stages of children. It is an applied course where art projects are made.

## **EDUCATION**

2018-2021: **Ph. D**, Anthropology, Yeditepe University, Istanbul

Thesis: “The Rhetoric of Online motherhood in Turkey.”

Supervisor: Assist. Prof. Dr. Ayşe Hilal Tuztaş Horzumlu.

2000-2002: **MFA**, Graphic Design, Bilkent University, Ankara

Thesis: “The Rhetoric of Achaemenid Art. “

Supervisors: Assist. Prof. Dr. Mahmut Mutman

Assoc. Prof. Dr. Marie-Henriette Gates

1993-1998: **BA**, Archaeology and History of Art, Bilkent University, Ankara

1987-1993: Lycée Tevfik Fikret

1987-1980: Charles de Gaulle

## **TEACHING and RESEARCH INTERESTS**

Rhetoric

Netnography

Communications

Social Media

Representation

Gender in art and advertising

Propagandistic efforts in art

Advertising

Body language

Achaemenid art and archaeology

Field experiences in communications

## **SEMINARS**

- Başkent University, Department of Political Sciences and International Relations, 2019  
December.
- Lycée Tevfik Fikret, Department of Career Development, 2005, 2012, 2018, 2019 Ankara: “Being in Communications and Art.”
- Gazi University, Department of Public Relations, 2012, Ankara: “Formula 1; Launch of Vodafone in Turkey; Shell Anatolia Road Show: Case Studies in Event Management.”
- Yeditepe University, Department of Social Anthropology, 2004, Istanbul: “Ethics of Art and Archaeology.”
- Yeditepe University, Department of Social Anthropology, 2003, Istanbul: “Art, History and Communications Through Human Body: The Rhetoric of Achaemenid Art.”

## **LANGUAGES**

Turkish (Native)

English

French

Latin

## **EXHIBITIONS and ART**

- TEDU Polyphonic Choir’s foundation and organization of the event 19 May 2019.

- Yavuz Isler Sanat Evi, 2009 March: “Bahara Dogru 1 Karma Sergisi.”
- Ilayda Art Gallery, 2008 October: “Cagdas Sanatcilar Bulusmasi.”

#### **ON MEDIA**

- Radio Bilkent, “Demarkaj” Radio Program, 2019 October 27, 14:00-16:00, as the guest.
- TRT TURK, “İşim, Hayatım” TV Program, 2009 December, as the visiting artist in Turgut Tuna’s workshop.
- Kocaömer, Yavuz. “Umuda Doğru” Article, Posta Gazetesi; 2008 November 27: as the artist who donated the entire amount earned from the vending of her painting to TESYEV, Foundation of Turkish Disabled Sportspeople.

#### **INTERESTS**

- Photography
  - Singing
  - Yoga
  - Painting and Ceramic
  - Ballet and Dance
  - Playing Piano and Double-bass
  - Volleyball--Licensed player—1993-1990
  - Theatre—1993; 1989
- \*Took part in several different events on stage and at the backstage in international festivals and competitions representing Turkey.