**Assist. Prof. Dr. Burze Yaşar**

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**EDUCATION**

Bilkent University, Ankara, Turkey

PhD in Management, 2014

University of Maryland, Robert H. Smith School of Business, College Park, USA

MA in Business Administration, 2003

Marmara University, Istanbul, Turkey

BSc in Business Administration (English), 1998

**employment hıstory**

TED University, Ankara, Turkey

Assistant Professor, Department of Business Administration, 2015-present

Vice Director of Institute of Graduate Programs, May 2018-present

Acting Head of Department of Business Administration, September 2017- September 2018

Erasmus Coordinator, September 2017- September 2018

Co-Director of Engineering Management Master Program, September 2017-May 2018

Co-Director of Management in Educational Institutions Master Program, 2015-2018

University of Michigan, Ann Arbor, USA

Visiting Scholar, Ross School of Business, 2014-2015

Bilkent University, Ankara, Turkey

Graduate Assistant, Department of Management, 2007-2013

Yaşar & Yaşar Consulting Int. Trade Ltd. Co., Ankara, Turkey

Consultant, 2005-2007

Elishi LLC., USA

Founding Partner, 2003-2004

Citibank, Istanbul, Turkey

Credit and Risk Management Assistant, 1998-2001

**GRANTS & Awards & projects**

2019-2022: Erasmus + Grant. “Incubators 4 Change”, Manager (298,000 EUR)

2018-2020: IPA Grant by the European Commission. “Building a Social Entrepreneurship Network in Turkey”, Researcher (540,000 EUR)

2018 : Project by British Council., “Research for the Social Enterprise Sector in Turkey” Researcher (42,000 GBP)

2017-2018: Research Grant by Denizbank A.S., Coordinator, (6,000 USD)

2016-2017: UK Bilateral Fund Capacity Building Project on Social Innovation & CSOs, Consultant on Social Finance, TED University, Coordinator, (41,640 GBP)

2016-2017: BAP Research Grant, “Mobil Bankacılık Uygulamaları”, TED University, Coordinator, (10,000 USD)

2014-2015: 1002 Research Grant by the Scientific and Technical Research Council of Turkey, Researcher

2007-2011: Doctoral Scholarship by the Scientific and Technical Research Council of Turkey.

2007-2014: Doctoral Scholarship by Bilkent University, Ankara, Turkey.

**ARTICLES and BOOK CHAPTERS**

Yaşar, B., & Güravşar, S. (2021) Covid-19 Krizi Sürecinde Sosyal Girişimlerin Mevcut Durumu Ve Sosyal Girişimleri Destekleyici Politika Önerileri. Pamukkale Üniversitesi Sosyal Bilimler Enstitüsü Dergisi, (46), 43-62.

Yılmaz, I. S., & Yaşar, B. (2021). Crowdfunding as a Financial Tool for Social Enterprises: The Funding Performance of Social and Environmental Projects in Crowdfunding. In Creating Social Value Through Social Entrepreneurship (pp. 135-157). IGI Global.

Yaşar, B. (2021). Impact investing: A review of the current state and opportunities for development. Istanbul Business Research, 50(1), 177-196.

Yasar, Burze. "The new investment landscape: Equity crowdfunding." Central Bank Review (2021)

Yasar, B., Yılmaz, I. S., Hatipoğlu, N., & Salih, A. (2021). Crowdfunding: Stretching the Success. Manuscript to be submitted for review.

Yasar, B. & Yılmaz, I. (2021). Social Entrepreneurship Ecosystem in Developing Countries: The Case of Turkey. Manuscript to be submitted for review.

Yasar, B., Kiesssling, T., & Martin, T. (2020). An Empirical Test of Signaling Theory. Management Research Review. https://doi.org/DOI (10.1108/MRR-08-2019-0338)

Hazir, Ö., Özdamar, N., Yaşar, B., & Yilmaz, I. S. (2020). Practices and Future of Earned Value Management: Insights from Turkey. Journal of Yaşar University, 15(59), 426-443.

Yaşar, B., Hekim, H., Hazır, Ö., Bayören, C., & Bozkırlıoğlu, A. Ö. K. (2019). Analysis of Sustainability Policy and Practices of a Turkish Group Company: OYAK Case. In International Dimensions of Sustainable Management (pp. 277-290). Springer, Cham.

Kiessling T, Martin TM, Yasar B (2017); “The power of signaling: presidential leadership and rhetoric over 20 years”; Leadership & Organization Development Journal; Jul 3;38(5).

Kiessling, T., Isaksson, L., & Yasar, B. (2016). Market orientation and CSR: Performance implications. Journal of Business Ethics, 137(2), 269-284.

Yasar, B. Onan, M., & Salih, A. (2014). Impact of macroeconomic announcements on implied volatility slope of SPX options and VIX. Finance Research Letters, 11(4), 454-462.

**CONFERENCES, SEMINARS and WORKSHOPS**

The Financial Impact of COVID-19 on Stock Markets, 4th International Conference on Covid-19 Studies, Apr 17-19, 2021

‘Entrepreneurship, Trade and Innovation Intermediaries in Universities and its Impact on Regional Economies Workshop’, Sep 12-13, 2019, Izmir

11th International Social Innovation Research Conference, Sep 2-4, 2019, Glascow

7th EMES International Research Conference on Social Enterprise, June 24 -27

, 2019, Sheffield

International Conference of TED University Trade Research Center (TRC) "Emerging Markets: Recent Challenges International Conference of TRC", June 13-14, 2019, Ankara

“Social Capital Markets-Intersection of Money and Meaning” October 23-26, 2018, San Fransisco

“5th Finance Workshop” June 22, 2018, TED University

“The Next 10 Years of Social Innovation”, SIX Wayfinder, May 14-15, 2018, Istanbul

“Program on Digital Strategy and Leadership”, TED Executive Seminar, May 11-12, 2018

İstanbul

“Global Entrepreneurship Conference”, April 15-19, 2018, İstanbul

“Civil Society and Social Enterprise, Power to Drive Positive Change”, Euclid Summit, April 11-12, 2018, the Hague

“Change with Business Talks: Social Finance Methods”, Koc University Social Impact Forum, January 24, 2018, Istanbul

“4th Finance Workshop” November 3, 2017, Koç University

“Empowering Entrepreneurship Ecosystem Leaders: Theory and Action” Workshop under The Newton Researcher Links programme; 2-5 Oct, 2017, Atilim University – OSTIM Technopark

“Social Impact and Social Finance Conference”; September 22, 2017, Koç University

Member of the Organizing Committee of 16th MEEA International Conference; Ankara; Turkey; 18-20 May, 2017

3rd International Conference on CSR, Sustainability, Ethics & Governance Sustainable Management as a New Business Paradigm; Cologne; Germany; August 1-3, 2016

“Seminar/Ankara Sosyal Entrepreneurship Ecosystem”; June 10, 2016; Ankara Development Agency

OR2016 – Annual International Conference of the German Operations Research Society; Hamburg; Germany; Aug 30 – Sept 2, 2016

World Finance Conference 2015, Buenos Aires, Argentina

European Financial Management Association 2015 Annual Meetings, Amsterdam, Netherlands

55th Meeting of EURO Working Group for Commodities and Financial Modelling, 2015, Ankara, Turkey

Academy of International Business Annual Meeting, 2014, Vancouver, Canada

International Istanbul Finance Congress, 2013, Istanbul, Turkey

**TEACHING EXPERIENCE**

TED University, Ankara, Turkey

Financial Management (Master Level), Corporate Finance, Introduction to Business, Essentials of Entrepreneurship, Managerial Accounting, Financial Institutions and Markets, New Enterprises

Bilkent University, Ankara, Turkey

2013 Lecturer of International Finance

2013 Instructor of Corporate Finance Labs

2007-2012 Teaching Assistant of Risk Management

2011-2013 Teaching Assistant of Financial Economics

**MEMBER**

American Finance Association

Western Finance Association

European Finance Association

TUBITAK TeknoMentors

The Union of Chambers and Commodity Exchanges of Turkey (TOBB) Women Entrepreneurs

**LANGUAGES**

Turkish-native language

English-speak fluently and read/write with high proficiency

German-speak, read and write with basic competence